

SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR
(AUTONOMOUS)
B.Tech II Year I Semester Regular & Supplementary Examinations December-2023
MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS
(Common to CSIT, CSE & CE)

Time: 3 Hours**Max. Marks: 60**

(Answer all Five Units 5 x 12 = 60 Marks)

UNIT-I

- 1 a Identify nature of managerial economics through its definitions CO1 L2 6M
b Analyze the significance of managerial economics in decision-making? CO1 L3 6M

OR

- 2 a What is demand analysis? Discuss in detail. CO1 L1 6M
b The demand for a particular product depends on several factors – Discuss. CO1 L2 6M

UNIT-II

- 3 a Define production function. Explain production function with one variable input. CO2 L2 6M
b Explain the law of returns with appropriate examples. CO2 L2 6M

OR

- 4 Write short notes on Isoquants its features, Iso cost, least cost combination of inputs and MRTS. CO2 L3 12M

UNIT-III

- 5 a Define market structure. CO3 L1 6M
b How markets are classified based on degree of competition? CO3 L4 6M

OR

- 6 a Define market and explain features of monopoly. CO3 L1 6M
b What is meant by perfect competition? Explain its features. CO3 L2 6M

UNIT-IV

- 7 a What is capital? Elucidate the over and under capitalization. CO4 L3 6M
b State the Remedial measures of over and under capitalization. CO4 L2 6M

OR

- 8 Define capital budgeting. Explain the various methods of Capital Budgeting. CO4 L2 12M

UNIT-V

- 9 a What is meant by Ratio analysis? CO5 L1 6M
b Explain briefly about various types of ratios. CO5 L2 6M

OR

- 10 a Define accounting. Explain the concepts of accounting. CO5 L2 6M
b What are the emerging needs of accounting? CO5 L3 6M

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